

## TECHOUT INVITED TO DEMO VIRTUAL WEB MONITORING APPLIANCE AT MICROSOFT VIRTUALIZATION LAUNCH

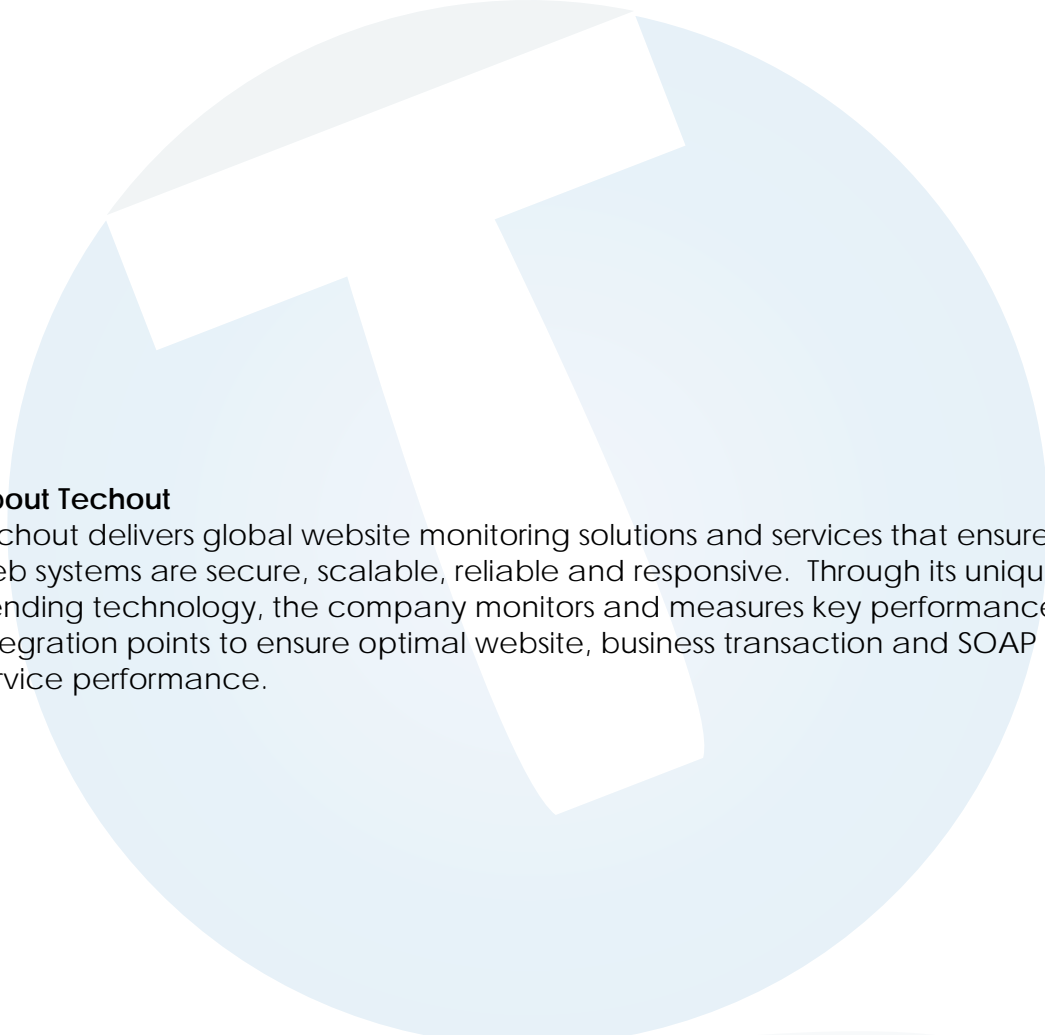
*First Hyper-V- Ready Virtual Web Monitoring Appliance Enables Monitoring of Internal  
Web Transactions and SOAP Web Services*

**Red Bank, N.J. – September 3, 2008** – Techout, a leader in internet performance engineering products and services, announced it will be demonstrating the industry's first Hyper-V™-ready Virtual Web Monitoring Appliance at Microsoft's Virtualization launch on September 8, 2008 at the Meyenbauer Center, Bellevue, WA. Microsoft will be introducing its virtualization products at this event, including Windows Server 2008® with Hyper-V, and Techout will be demonstrating its web monitoring solution in the Solution Pavilion, booth# S11.

Designed to enable users to leverage the Hyper-V framework to monitor internal web transaction and SOAP web services that reside within the firewall, Techout's web monitoring appliance reduces or eliminates the need for hardware procurement, installation, configuration or maintenance resulting in a lower total cost of ownership.

"Hyper-V will be a formidable force in the virtualization market and we are excited to demonstrate the first Hyper-V virtual web monitoring appliance at this event," said John D'Esposito, company founder and Chief Technology Officer. "We believe there are no other solutions on the market today that provide the sophisticated features of the Techout appliance. With unparalleled accuracy in detecting and identifying problems, we ensure that an organization's key internal and external web applications, business transactions and SOAP web services are highly available and responsive."

The Techout Virtual Web Monitoring Appliance can be also be deployed on VmWare, VmWare ESX, Virtual Iron, Xen Server Enterprise, Open Source Xen, Parallels, and directly to the Amazon Elastic Compute Cloud.



## About Techout

Techout delivers global website monitoring solutions and services that ensure critical web systems are secure, scalable, reliable and responsive. Through its unique, patent-pending technology, the company monitors and measures key performance integration points to ensure optimal website, business transaction and SOAP web service performance.

Headquartered in Red Bank, New Jersey, the company's web architecture encompasses five continents with 10 locations including the U.S., Japan, Spain, Australia, Brazil, United Kingdom, Singapore and the Amazon Elastic Compute Cloud (EC2). Techout offers market-proven virtual and physical web monitoring appliances as well as managed services to companies who prefer to outsource their complex web monitoring and internet performance engineering requirements. Techout supports companies of all sizes and across a wide variety of vertical markets. Clients who rely on

Techout to keep their business-critical web applications optimized include M&M, IBM, BB & T Corp., NYC Corrections Department and NYC Department of Probation. For more information on Techout's products and services, visit [www.techout.com](http://www.techout.com) and [www.virtualmonitoringappliance.com](http://www.virtualmonitoringappliance.com).

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